PTO/SB/21 (08-00)
Approved for use through 10/31/2002
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
and to respond to a collection of information unless it displays a valid OMB control sumber

TRANSMITTAL FORM			Application Number		10/675,377			
			Filing Date		09/30/2003			
(to be used for all correspondence after initial filing)			First Named Inventor Group Art Unit		Jeyhan Karaoguz et al			
			Examiner Name		To be assigned			
			Examiner Name		To be assigned			
Total Number of Pages in This S	ssion 3		Attorney Docket Number		14970US02			
ENCLOSURES (check all that apply)								
Fee Transmittal Form	Fee Transmittal Form			apers	· · · · · · · · · · · · · · · · · · ·		ter Allowance Communication	
Fee Attached		(for an Applica Drawing(s) (·		Group ppeal Communication to Board		
Amendment/Reply	Amendment/Reply			ted Papers	of Appeals and Interferences			
After Final		Petition		L A		ppeal Communication to Group opeal Notice, Brief, Reply Brief)		
Affidavits/declaration(s)		Petition to Convert			Proprietary Inf			
Extension of Time Request		Provisional Appli				atus Letter		
Express Abandonment Request		Power of Attorney		•	Other Enclosure(s) (please			
Information Disclosure Statement		Terminal Disclaimer		identify below): See "Remarks"				
PTO 1449/08A with		Request for Refund CD Number of CD(s)						
references				CD(s)				
Certified Copy of Priority Document(s)					1			
Response to Missing Parts/ Incomplete Application			Cort	Certificate Under 37 C.F.R. ' 3.73(b) (1 page)				
		Remarks		Stamped return postcard		o(b) (1 page	,	
Response to Missing Parts under 37 CFR 1.52 or 1.53			Stamped return postcard					
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT								
Firm								
or								
- Day	McAndrews Held & Malloy, Ltd. Michael T. Cruz						,	
graduite / France					· · · · · · · · · · · · · · · · · · ·			
Date September 1, 2804								
CERTIFICATE OF MAILING								
I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on Leptender 1, 2004.								
Name (Print/type) Michael	ne (Print/type) Michael T. Cruz			Registration No. (Attorney/Age		ent)	44,636	
Signature Michael T Crux						Date	9/1/2004	

SEP 0 7 2004 SEP 0 7 2004 SEP 0 7 2004 SEP 0 8 2004 SEP 0 9 2004 SEP 0

POWER OF ATTORNEY FROM ASSIGNEE

Broadcom Corporation, a corporation of <u>California</u>, having a principal place of business at <u>16215</u> <u>Alton Parkway, Irvine, California</u> <u>92618-3616</u>, is assignee of the entire right, title and interest for the United States of America (as defined in 35 U.S.C. § 100), by reason of an Assignment to the Assignee executed on September 26, 2003, of an invention known as <u>Media Processing System Supporting Adaptive Digital Media Parameters Based On End-User Viewing Capabilities</u> (Attorney Docket No.14970US02), which is disclosed and claimed in a patent application of the same title by the inventors Jeyhan Karaoguz and James D. Bennett (said application filed on September 30, 2003 at the U.S. Patent and Trademark Office, having Application Number 10/675,377).

The assignee hereby appoints U.S. attorneys and/or agents at McAndrews, Held & Malloy, Ltd. (Chicago, IL), Customer No. 23,446, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

The Assignee hereby grants said attorneys the power to insert on this Power of Attorney any further identification that may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office.

Send correspondence to:

CHRISTOPHER C. WINSLADE MCANDREWS, HELD & MALLOY, LTD. 500 West Madison St. 34Th Floor Chicago, Illinois 60661 U.S.A.

Direct phone calls to 312-775-8000.

FOR: Broadcom Corporation

SIGNATURE:

BY: Dee Henderson

Manager, Intellectual Property Portfolio

DATE: Argust 26,2084



Certificate Under 37 C.F.R. §3.73(b)

Docket No.: 14970US02

Applicant/Patent Owner: Jeyhan Karaoguz and James D. Bennet Application No./Patent No.: 10/675,377 Filed/Issue Date: September 30, 2003 Entitled: Media Processing System Supporting Adaptive Digital Media Parameters Based On End-**User Viewing Capabilities Broadcom Corporation** , a <u>corporation</u>, (Type of Assignee, e.g., corporation, partnership, university, government agency,etc.) states that it is: 1. [X] the assignee of the entire right, title, and interest, or 2. [] an assignee of an undivided part interest in the patent application/patent identified above by virtue of either: A. [X] An Assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the Patent and Trademark Office at Reel 014271, Frame 0923, or for which a copy thereof is attached. OR B. [] A chain of title from the inventor(s) of the patent application/patent identified above to the current assignee as shown below: 1. From: The document was recorded in the Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached. 2. From: To: The document was recorded in the Patent and Trademark Office at Reel , Frame , or for which a copy thereof is attached. To: The document was recorded in the Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached. [] Additional documents in the chain of title are listed on a supplemental sheet. [] Copies of assignments or other documents in the chain of title are attached. [NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the PTO. See MPEP 302-302.8] The undersigned (whose title is supplied below) is empowered to act on behalf of the assignee. Signature: Dee Henderson Name: _ Manager, Intellectual Property Portfolio Title: Hugust 26,200